



MARKET NEWSPAPER CIRC. (000)

NEW ENGLAND (Region #1)

<input type="checkbox"/> Portland/Bangor, ME	TELEGRAM/NEWS	202
<input type="checkbox"/> Boston, MA	GLOBE	742
<input type="checkbox"/> Boston, MA	HERALD AMERICAN	180 *
<input type="checkbox"/> Worcester, MA	TELEGRAM	112
<input type="checkbox"/> Manchester, NH	NEWS	71
<input type="checkbox"/> Springfield, MA	REPUBLICAN	145
<input type="checkbox"/> Providence, RI	JOURNAL	234
<input type="checkbox"/> Hartford, CT	COURANT	291
<input type="checkbox"/> New Haven/	REGISTER/REPUBLICAN	212
<input type="checkbox"/> Waterbury, CT		
<input type="checkbox"/> Bridgeport, CT	POST	95

Total 2,284

METRO NEW YORK (Region #2)

<input type="checkbox"/> New York, NY	NEWS	1,533 *
<input type="checkbox"/> New York, NY	TIMES	1,022 *
<input type="checkbox"/> Westch./Rockland, NY	NEWSPAPERS	213
<input type="checkbox"/> Bergen, NJ	RECORD	212
<input type="checkbox"/> Long Island, NY	NEWSDAY	574
<input type="checkbox"/> Newark, NJ	STAR LEDGER	588
<input type="checkbox"/> Asbury Park, NJ	PRESS	150

Total 4,290

MIDDLE ATLANTIC (Region #3)

<input type="checkbox"/> Poughkeepsie, NY	JOURNAL	53
<input type="checkbox"/> Albany/Schenectady/	TIMES UNION/GAZETTE/	
<input type="checkbox"/> Troy, NY	TIMES RECORD	265
<input type="checkbox"/> Buffalo, NY	COURIER-EXPRESS	284
<input type="checkbox"/> Buffalo, NY	NEWS	130 *
<input type="checkbox"/> Rochester, NY	DEMOCRAT-CHRONICLE	234
<input type="checkbox"/> Syracuse, NY	HERALD AMERICAN	234
<input type="checkbox"/> UBIE, NY	GROUP (Utica, Binghamton, Ithaca, Elmira)	212
<input type="checkbox"/> Erie, PA	TIMES NEWS	95
<input type="checkbox"/> Camden, NJ	COURIER POST	110
<input type="checkbox"/> Wilmington, DE	NEWS JOURNAL	114
<input type="checkbox"/> Philadelphia, PA	INQUIRER	852
<input type="checkbox"/> Philadelphia, PA	BULLETIN	280 *
<input type="checkbox"/> Allentown, PA	CALL CHRONICLE	158
<input type="checkbox"/> Lancaster, PA	NEWS	135
<input type="checkbox"/> Wilkes Barre/		
<input type="checkbox"/> Scranton, PA	INDEPENDENT/TIMES	110
<input type="checkbox"/> Harrisburg, PA	PATRIOT NEWS	152
<input type="checkbox"/> Baltimore, MD	SUN	378
<input type="checkbox"/> Washington, DC	POST	828 *

Total 4,580

SOUTHEAST (Region #4)

<input type="checkbox"/> Richmond, VA	TIMES DISPATCH	223
<input type="checkbox"/> Norfolk/		
<input type="checkbox"/> Newport News, VA	VIRGINIAN PILOT/PRESS	310
<input type="checkbox"/> Roanoke, VA	TIMES & WORLD NEWS	121
<input type="checkbox"/> Knoxville, TN	NEWS SENTINEL	159
<input type="checkbox"/> Memphis, TN	COMMERCIAL APPEAL	282
<input type="checkbox"/> Nashville, TN	TENNESSEAN	245
<input type="checkbox"/> Chattanooga, TN	NEWS FREE PRESS TIMES	110
<input type="checkbox"/> Charlotte, NC	OBSERVER	247
<input type="checkbox"/> Greensboro/		
<input type="checkbox"/> Winston-Salem, NC	NEWS/JOURNAL	211
<input type="checkbox"/> Raleigh/Durham, NC	NEWS & OBSERVER/HERALD	226
<input type="checkbox"/> Asheville, NC/	CITIZEN TIMES/	
<input type="checkbox"/> Greenville, SC	NEWS PIEDMONT	185
<input type="checkbox"/> Columbia, SC	STATE	132
<input type="checkbox"/> Charleston, SC	NEWS & COURIER POST	98
<input type="checkbox"/> Birmingham, AL	NEWS	215
<input type="checkbox"/> Mobile, AL-Pascagoula,	PRESS REGISTER/	
<input type="checkbox"/> MS/Pensacola, FL	NEWS JOURNAL	190
<input type="checkbox"/> Atlanta, GA	JOURNAL CONSTITUTION	500
<input type="checkbox"/> Miami, FL	HERALD	546 +
<input type="checkbox"/> Ft. Lauderdale, FL	NEWS & SUN SENTINEL	219 +
<input type="checkbox"/> W. Palm Beach, FL	POST TIMES	149 +
<input type="checkbox"/> Jacksonville, FL	FLORIDA TIMES-UNION	204
<input type="checkbox"/> Tallahassee, FL	DEMOCRAT	61
<input type="checkbox"/> Orlando/Daytona, FL	SENTINEL/NEWS JOURNAL	325 +
<input type="checkbox"/> St. Petersburg, FL	TIMES	305 +
<input type="checkbox"/> Tampa, FL	TIMES-TRIBUNE	247 +
<input type="checkbox"/> Ft. Myers, FL	NEWS PRESS	91 +

Total 5,601

EAST CENTRAL (Region #5)

<input type="checkbox"/> Charleston, WV	GAZETTE MAIL	106
<input type="checkbox"/> Huntington, WV	HERALD DISPATCH	51
<input type="checkbox"/> Pittsburgh, PA	PRESS	638
<input type="checkbox"/> Youngstown, OH	VINDICATOR	158
<input type="checkbox"/> Akron, OH	BEACON JOURNAL	222
<input type="checkbox"/> Cleveland, OH	PLAIN DEALER	459
<input type="checkbox"/> Columbus, OH	DISPATCH	344
<input type="checkbox"/> Dayton, OH	NEWS	220
<input type="checkbox"/> Cincinnati, OH	ENQUIRER	294
<input type="checkbox"/> Louisville, KY	COURIER JOURNAL	328
<input type="checkbox"/> Lexington, KY	HERALD LEADER	115
<input type="checkbox"/> Toledo, OH	BLADE	212

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EAST CENTRAL (Region #5) (Continued)

<input type="checkbox"/> Detroit, MI	NEWS	585 *
<input type="checkbox"/> Detroit, MI	FREE PRESS	578 *
<input type="checkbox"/> Flint, MI	JOURNAL	111
<input type="checkbox"/> Grand Rapids, MI	PRESS	153
<input type="checkbox"/> Lansing, MI	STATE JOURNAL	83
<input type="checkbox"/> Indianapolis, IN	STAR	364
<input type="checkbox"/> Ft. Wayne, IN	JOURNAL GAZETTE	106
<input type="checkbox"/> Evansville, IN	COURIER & PRESS	118

Total 5,253

METRO CHICAGO (Region #6)

<input type="checkbox"/> Chicago, IL	TRIBUNE	1,025 *
<input type="checkbox"/> Chicago, IL	SUN TIMES	605 *
<input type="checkbox"/> Rockford, IL	REGISTER STAR	87
<input type="checkbox"/> Gary/Hammond, IN	POST TRIBUNE/TIMES	170
<input type="checkbox"/> Davenport, IA/Moline/	QUAD CITY TIMES/	
<input type="checkbox"/> Rock Island, IL	DISPATCH/ARGUS	148
<input type="checkbox"/> Cedar Rapids, IA	GAZETTE	76

Total 2,111

WEST CENTRAL (Region #7)

<input type="checkbox"/> Milwaukee, WI	JOURNAL	520
<input type="checkbox"/> Madison, WI	WISCONSIN STATE JOURNAL	131
<input type="checkbox"/> Green Bay, WI	PRESS GAZETTE	74
<input type="checkbox"/> Minneapolis, MN	TRIBUNE	588
<input type="checkbox"/> St. Paul, MN	PIONEER PRESS	252
<input type="checkbox"/> Peoria, IL	JOURNAL	122
<input type="checkbox"/> St. Louis, MO	POST DISPATCH	437
<input type="checkbox"/> Des Moines, IA	REGISTER	392
<input type="checkbox"/> Omaha, NB	WORLD HERALD	282
<input type="checkbox"/> Kansas City, MO	STAR	405
<input type="checkbox"/> Topeka, KA	CAPITAL JOURNAL	75
<input type="checkbox"/> Wichita, KA	EAGLE BEACON	174
<input type="checkbox"/> Denver, CO	POST	342
<input type="checkbox"/> Denver, CO	ROCKY MOUNTAIN NEWS	260 *

Total 4,054

SOUTHWEST (Region #8)

<input type="checkbox"/> New Orleans/	TIMES PICAYUNE/	
<input type="checkbox"/> Baton Rouge, LA	ADVOCATE	443
<input type="checkbox"/> Shreveport, LA	TIMES	124
<input type="checkbox"/> Little Rock, AR	DEMOCRAT	122
<input type="checkbox"/> Dallas, TX	TIMES HERALD	346
<input type="checkbox"/> Dallas, TX	NEWS	318 *
<input type="checkbox"/> Ft. Worth, TX	STAR TELEGRAM	257
<input type="checkbox"/> Houston, TX	POST	420
<input type="checkbox"/> Houston, TX	CHRONICLE	340 *
<input type="checkbox"/> Beaumont, TX	ENTERPRISE JOURNAL	80
<input type="checkbox"/> Corpus Christi, TX	CALLER TIMES	89
<input type="checkbox"/> Austin, TX	AMERICAN STATESMAN	153
<input type="checkbox"/> San Antonio, TX	LIGHT	182
<input type="checkbox"/> Lubbock, TX	AVALANCHE JOURNAL	131
<input type="checkbox"/> El Paso, TX	TIMES	88
<input type="checkbox"/> Albuquerque, NM	JOURNAL	131
<input type="checkbox"/> Oklahoma City, OK	OKLAHOMAN	305
<input type="checkbox"/> Tulsa, OK	WORLD	223

Total 3,752

PACIFIC (Region #9)

<input type="checkbox"/> Salt Lake City, UT	TRIBUNE	179
<input type="checkbox"/> Boise, ID/Spokane, WA	IDAHO STATESMAN/	
	SPOKESMAN REVIEW	198
<input type="checkbox"/> Seattle, WA	TIMES	345
<input type="checkbox"/> Tacoma, WA	NEWS TRIBUNE	112
<input type="checkbox"/> Portland, OR	OREGONIAN	421
<input type="checkbox"/> San Francisco, CA	CHRONICLE-EXAMINER	666
<input type="checkbox"/> Oakland, CA	TRIBUNE	180
<input type="checkbox"/> San Jose, CA	MERCURY NEWS	270
<input type="checkbox"/> Sacramento, CA	BEE	239
<input type="checkbox"/> Modesto, CA	BEE	76
<input type="checkbox"/> Fresno, CA	BEE	153

Total 2,839

METRO LOS ANGELES (Region #10)

<input type="checkbox"/> Las Vegas/Reno, NV	SUN/GAZETTE JOURNAL	118
<input type="checkbox"/> Los Angeles, CA	TIMES	1,272
<input type="checkbox"/> Los Angeles, CA	DAILY NEWS	139
<input type="checkbox"/> Long Beach, CA	INDEPENDENT PRESS	
	TELEGRAM	139
<input type="checkbox"/> Bakersfield, CA	CALIFORNIAN	79
<input type="checkbox"/> Torrance, CA	DAILY BREEZE	102
<input type="checkbox"/> Orange County, CA	METRO GROUP	291
<input type="checkbox"/> Riverside, CA	PRESS ENTERPRISE	113
<input type="checkbox"/> San Bernardino, CA	THE SUN	84
<input type="checkbox"/> San Diego, CA	UNION	330
<input type="checkbox"/> Phoenix, AZ	REPUBLIC	412 +
<input type="checkbox"/> Tucson, AZ	ARIZONA DAILY STAR	139 +

Total 3,218

TOTAL CIRCULATION 37,982,000

SOURCE: Audit Bureau of Circulation six months ending 3/31/81

* Zoned buys + Seasonal Circulation Fluctuation